

2026 PARTNERSHIP PORTFOLIO

SCARLET & STRENGTH

AN EVENING OF BEAUTY THAT GIVES BACK

HOSTED BY

HOUSE OF
Blondes
BY CHRISTINA PAYTON

BENEFITING



FEATURING

GS
HAUTE COUTURE
A DRESS FOR EVERY DREAM

SKYSTRUK
STATEMENT SHOES FOR WOMEN

NAPLES, FLORIDA

A LETTER FROM
Christina Payton

Every day at House of Blondes, we have the privilege of helping people discover confidence through beauty.

When we created Scarlet & Strength, our vision was simple but powerful: to bring together beauty, compassion, and purpose in a transformative giving experience for an unforgettable evening that **creates lasting change**.

As the founder of House of Blondes, I've seen firsthand how confidence can **transform a life**. Through this event, we have the opportunity to extend that transformation far beyond the salon to women and children who are reclaiming their lives after unimaginable hardship.

This portfolio outlines the many ways your partnership can make an impact. **Together**, our event can turn one night of elegance into a lifetime of hope.

Thank you for considering joining us as we stand for **freedom, strength**, and a future filled with possibility.

Christina

CHRISTINA PAYTON

Founder, House of Blondes by Christina Payton



THE
MISSION

*Hope
begins with safety.*

*Healing
begins with opportunity.*

*Freedom
begins with someone who
chooses to care.*

SCARLET & STRENGTH



FREEDOM FROM TRAFFICKING

Path2Freedom is a local 501(c)(3) nonprofit dedicated to rescuing survivors of human trafficking and walking with them every step of the way toward **healing and independence.**



SAFE HOUSING

A secure place to heal.



TRAUMA THERAPY

Counseling that restores hope.



EDUCATION & JOB TRAINING

Building skills for a new beginning.



LONG-TERM SUPPORT

Ongoing care for lasting freedom.

Our Mission

is to create hope and healing for child survivors of human trafficking by providing safe environments and long-term programs for recovery.

WHY THIS EVENT MATTERS



The Scarlet & Strength initiative was created to unite the power of **beauty**, **fashion**, and **community** for a cause that changes lives.

Human trafficking thrives in silence. Healing begins when we show up, speak out, and invest in freedom.

Together, we can build a future where every woman and child is seen, valued, and free.



— SCARLET & STRENGTH —



THE IMPACT

YOUR GENEROSITY CREATES REAL CHANGE



SAFE SHELTER

Emergency and long-term housing provides safety and stability.



HEALING HEARTS

Trauma-informed care helps survivors overcome the pain of their past.



EDUCATION & TRAINING

Empowering survivors with tools to build confidence and self-sufficiency.



RESTORING FUTURES

Job readiness and mentorship pave the way to independence.



BREAKING THE CYCLE

Ongoing support ensures lasting freedom for generations to come.

One evening. Countless lives transformed.

SCARLET & STRENGTH

THE EXPERIENCE

An unforgettable evening
inspired by **fashion, purpose,** and
hope.



COUTURE RUNWAY PRESENTATIONS

Featuring designs from
GS Haute Couture and SkyStruk.



BEAUTY IN EVERY DETAIL

Luxury hair, makeup, and styling
curated by House of Blondes.



CONNECTION ON THE RUNWAY

Empowering stories of
strength and transformation.



AN EVENING TO REMEMBER

Champagne, live entertainment,
meaningful moments, and
a shared purpose.

“

Where couture
meets **compassion,**
and beauty creates
change.

”

SCARLET & STRENGTH

WHY PARTNER WITH SCARLET & STRENGTH?



ELEVATE YOUR BRAND

Align with one of
Naples' premier
philanthropic fashion
events.



REACH AN INFLUENTIAL AUDIENCE

Connect with
community leaders,
professionals,
philanthropists, and
luxury consumers.



MAKE A LASTING DIFFERENCE

Your partnership
directly supports
survivors rebuilding
their lives and
creating a future
filled with hope.



BE PART OF SOMETHING MEANINGFUL

Help establish a
signature annual
event that blends
fashion, generosity,
and community
impact.

TOGETHER, WE CREATE
BEAUTY THAT GIVES BACK.

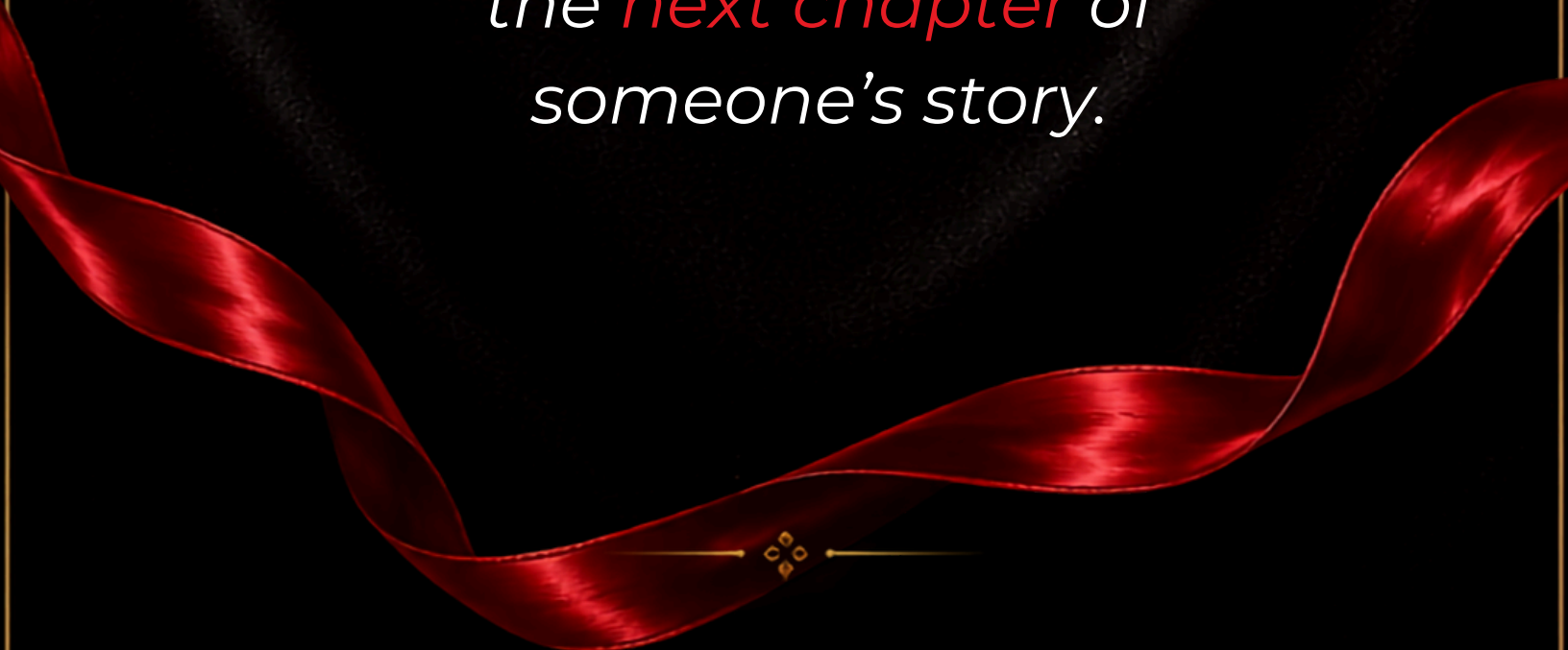
SCARLET & STRENGTH



PARTNERSHIP OPPORTUNITIES



*Your business can help write
the **next chapter** of
someone's story.*



PARTNERSHIP OPPORTUNITIES

FREEDOM

\$8,500



PRIME BRAND RECOGNITION
& PLACEMENT ON ALL
MARKETING MATERIALS



PREMIUM NETWORKING
OPPORTUNITIES



SOCIAL MEDIA
SHOUT OUTS BEFORE
& AFTER THE EVENT



ASSOCIATION WITH A
MEANINGFUL LOCAL CAUSE



FULL PAGE AD IN THE
BUSINESS SECTION OF
PARADISE COAST MAGAZINE



COLLABORATION WITH
YOUR BUSINESS

HOPE

\$5,000



BRAND PLACEMENT ON
MARKETING MATERIALS



SOCIAL MEDIA
SHOUT OUTS BEFORE
& AFTER THE EVENT



1/3 PAGE AD IN THE
BUSINESS SECTION OF
PARADISE COAST MAGAZINE

MOMENTUM

\$1,000



BRAND RECOGNITION AS A
SPONSOR ON EVENT SIGNAGE

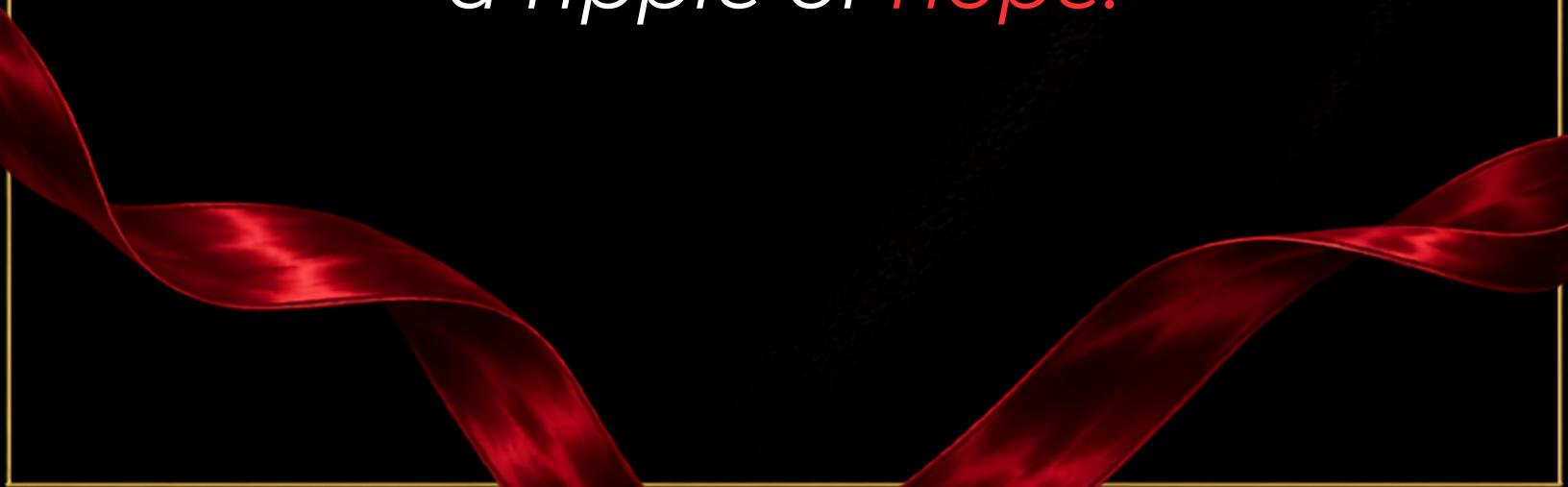


LOGO LISTING ON MARKETING
MATERIALS & EVENT PROGRAM

SUPPORTING HOPE, CREATING CHANGE.

OTHER WAYS TO GIVE

*Every contribution
creates
a ripple of **hope**.*

A flowing red ribbon is positioned at the bottom of the image, curving from the left side towards the right, adding a decorative and elegant touch to the overall design.

SIGNATURE

AUCTION EXPERIENCES WANTED

Help us create an unforgettable live and silent auction while providing extraordinary experiences that *inspire* generosity and *change lives*.



LUXURY TRAVEL

Resort stays, private villas, exclusive getaways, and dream vacations.



CULINARY EXPERIENCES

Private chefs, wine dinners, tasting, and unforgettable restaurant experiences.



FASHION & BEAUTY

Designer accessories, salon experiences, luxury styling, and more.



WELLNESS RETREATS

Spa retreats, fitness experiences, rejuvenation, medical aesthetics, and more.



VIP EXPERIENCES

Concerts, sporting events, golf, yachts, backstage access, and more.



FINE LIVING

Art, home décor, interior design, jewelry, and collectible treasures.

YOUR DONATION BECOMES HOPE IN MOTION.

FOR QUESTIONS OR TO DONATE AN EXPERIENCE,
PLEASE EMAIL INFO@THEHOUSEOFBLONDES.COM

MAKE A DONATION

EVERY GIFT CREATES CHANGE



\$500

Provides a night of safe housing in a secure environment.



\$1,000

Provides trauma-informed counseling and support for a survivor.



\$2,500

Provides education, tutoring, and life skills training for a survivor.



\$5,000+

Provides long-term care, advocacy support, and tools for independence.

*Thank you for
helping restore hope.*

SCAN TO
DONATE
DIRECTLY TO
PATH2FREEDOM
TODAY



TOGETHER, WE CREATE HOPE.
TOGETHER, WE CHANGE LIVES.

STAY CONNECTED

LET'S KEEP THE IMPACT GOING



VISIT OUR WEBSITE
thehouseofblondes.com
for event updates and details



FOLLOW ALONG
[@thehouseofblondes_](https://www.instagram.com/thehouseofblondes_)
[@path2freedom](https://www.instagram.com/path2freedom)



GET IN TOUCH
info@thehouseofblondes.com



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DOWNTOWN NAPLES, FL
House of Blondes by Christina Payton

SCAN TO LEARN MORE

TOGETHER, WE CREATE HOPE.



Scan the QR code to learn more
about Path2Freedom and how
your support creates freedom,
restoration, and lasting change.



EMPOWERING SURVIVORS.
TRANSFORMING LIVES.



THANK YOU

*To our partners, sponsors, and friends—
your generosity fuels **hope**,
transforms lives, and builds
a stronger future for survivors.*

